



CONNECT

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516-382-4663
Rockville Centre, NY 11570



EDUCATION

SUNY Farmingdale
SUNY New Paltz



EXTRA

Adjunct Professor
SUNY Farmingdale

Editorial contributor,
Thames & Hudson Publishing



AWARDS

Folio Ozzy Award
Society of Illustrators
Edpress
Scholastic Gold Star



www.klaessdesign.com

CAPABILITIES

Technology: Adobe Creative Suite, Microsoft Office, Google Suite, Webflow, Figma
Professional: Deadline-Oriented, Team Player, Project Management, Always Learning...

EXPERIENCE

2010 - Present

Design Director, Formula4 Media LLC., Great Neck, NY

B2B Publishing and Trade Shows. Duties include overseeing the design, branding, and production and user experience (UI/UX) of all product including magazines, brochures, custom publishing, digital publishing, web sites, signage, Powerpoint presentations and interior design. Secondary duties include all design-oriented technology recommendations and purchasing. Oversee a staff on location and virtual. Daily interface with publishers, editors, writers, vendors, and freelancers.

2001 - 2010

Art Director, Custom Publishing, Institutional Investor, Euromoney, LLC, NY, NY

Design and direction of all custom publishing for the global investment market. Clients included investment banks and utilities of established worldwide companies as well as emerging markets. Duties also included the design and execution of all in-house marketing and promotion material including Powerpoint presentations.

1999 - 2001

Art Director, Publishing, Global Finance, NY, NY

Design and direction of monthly publications as well as custom publishing. Also facilitated award programs that included collateral, signage and 3D awards. Focus of work was geared towards the international finance and banking industries. Daily interface with publishers, editors, writers, vendors, and freelancers.

1997 - Present

Creative Director & Principle, KlaessDesign, Rockville Centre, NY

A full service design studio specializing in graphic design, editorial content, and marketing strategies. FKD has been a consultant to American Express Custom Publishing, Hearst Custom Publishing, Time & Life and Ambassador Publishing. Other clients include Business Week, Departures Magazine, Fast Company, Fortune, Fortune Small Business Magazine, Institutional Investor LLC, Golden Books, Money Magazine, Newsweek, Sports Illustrated for Kids.